WIR 2 0 2000

Docket No.: 42390P4072

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Report Application of:

PAUL GREER, ET AL.

Application No.: 08/882,197

Filed: June 25, 1997

For: User Demographic Profile Driven Advertising

Targeting

Art Group: 2163

Examiner: Susanna M. Diaz

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MAR 2 5 2002

PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.13 Technology Center 2100

Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicants for the above-identified application respectfully Petition the Commissioner for a two (2) month extension of time, extending the period for response to April 06, 2002, from the Final Office Action dated November 06, 2001. The petition filing fee of \$400.00 and the Continued Prosecution Application (CPA) are attached.

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

Date: March 20, 2002

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Towns

Ronald S. Tamura, Reg. No. 43,179

12400 Wilshire Blvd., 7th Floor Los Angeles, California 90025 Telephone: (714) 557-3800

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I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class mail with sufficient postage in an envelope addressed to: Box AF, Assistant Commissioner for Patents, Washington, D.C. 20231 on: March 20,

 $\frac{2002}{2}$

03-20-02

Laura R. Robles

Date